

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.

Do you think this is a positive or negative development?

Through the ages, nations have known the others due to trading or travelling, so they have been affected from each other in various conditions. And this absolutely inevitable phenomenon has made people become familiar to other cultures. I totally believe that this similarity between countries have lots of considerable advantages compared to disadvantages.

As a result of overconsumption/materialism/Consumed in different areas, most international companies tried to inaugurate many offshore offices in worldwide. Therefore, there is no gap and barrier among people to purchase everything they want. By way of an example, that the main factory of Mercedes Benz is in Germany does not lead Iranian people to not buy those amazingly luxury cars. As a result, companies maintain their own businesses and export their products as well as their knowledge, in the same way people can fulfil their needs owing to this kind of globalization.

On the other hand, some says that existence of everything to buy in everyplace will destroy traditional manufactured products, whilst not only does this issue not threaten local productions, but also increase their quality in competition with import items. However, we should remember that there are lots of monuments, festivals and rituals across the world which are unique for completely specific area, so that tourists could come there just to enjoy.

In conclusion, appearance-wise with no doubt, we could see a large number of same brand in several cities where they are seemingly dreary prospect, but they also have their beauties and attractions for their enthusiasts. Besides, there are more opportunities to develop the quality of lifestyle with dramatically observing into other customs.